



FRANCISCO XAVIER MORENO HUERTA

www.morenodeperalta.com

Unicorn Designer

UX/UI Designer
Fullstack Web Developer
&
Tourism consultant

LANGUAGES

Spanish: Native

Italian: Expert (univpm)

English: Competent user (IELTS 6.5)

Portuguese: Intermediate

Turkish: Intermediate

SKILLS

- **HARD Web Development**

HTML5, CSS3, SASS, JQuery, Bootstrap, TypeScript, Angular, AJAX, SQL, MySQL, Firebase, API, Javascript, PHP, Python3, Symfony, WordPress, CM-systems, SCRUM

- **HARD UX/UI Design**

Figma, Adobe XD

- **SOFT**

Communication:	5/5
Interpersonal:	4/5
Leadership:	4/5
Detail-oriented:	4/5
Time management:	3/5
Flexibility:	4/5
Teamwork:	4/5
Work Ethic:	5/5
Motivation:	5/5
Problem Solving:	4/5

I am an ambitious Unicorn Designer with a multidisciplinary background in Fullstack Web Developer with proven knowledge on Front-end and Back-end applications and Ux and UI Design.

My international relations major, has triggered on me the interest of traveling, knowing and admiring the diversity of new cultures and learning on the field. Reason why I decided to take action to enrich myself exploring the world. I Actually know 5 languages, I have lived in two continents, I am deeply in love of arts, to know and work with people from different parts of the world.

I strongly believe it's fundamental to evolve on what enriches you, and what is needed. Reason why I decided to evolve my interest into UX/UI Design and Fullstack Web Development and been able to develop User Experience and Interface Design, been able to develop prototyping (Interaction Design) and to manage the new digital languages. A multidisciplinary offer that demonstrates that coding can be an art, fitting perfectly with my hard and soft skills and my interest of collaborating in a professional level in international environments.

EXPERIENCE

Founder of morenodeperalta.com

April 2017 – present

www.morenodeperalta.com

Europe

Consultant & Freelancer for the promotion and development of the dissemination of new technologies in the European SMEs business ecosystem.

Development of 50 Websites and Prototypes with CMS technologies for Eu projects, private clients, NGO's and candidates.

Scrum Leader.

Funder of The Resident Ancona B&B and experiential tourist consultant.

January 2016 – present

www.theresidentancona.com

Ancona - Italy

- Development of the three-year plans and Revenue Management and negotiation with OTA's
- Development of websites and partnership agreements with local players for the promotion of Marche region.

EDUCATION

Google UX Design Professional Certification

Codefactory Vienna

FullStack Web Developer Front & Back End
100/100 **Summa cum Laude**

Regione Marche

Master: Hotel & Sales management
100/100 **Summa cum Laude**

Universita` Politecnica delle Marche

Master Degree: Management & Development of natural Recourses
106/110

Universidad NUR

Bachelor of Arts in International Relations and Affairs
100/100 **Summa cum Laude**

HOBBIES & PATRONAGE

Restoration (with focus on Gilding) and Painting

REFERENCES

Giorgio Guidi CEO FUNDER
The HIVE Business Acelerator -Italy
Email: Giorgio.guidi@the-hive.it
Mobile: +393357768232

Roberta Graziaplana, HR Director
GGF Group - Italy
Email: r.graziaplana@ggfgroup.it
Mobile: +39 3393730193

Elvira Van Daele,
SME and Value Chain Development Lead for Europe, Middle East & North Africa
IFC - International Finance Corporation
Email: evandaele@ifc.org
Mobile: +12027252067

CONTACTS

Mobile:
+393273325858

Website:
www.morenodeperalta.com

Linkedin: [Click Here](#)

Email: morenodeperalta@gmail.com

Tourism Marketing & online Booking Consultant

GGF GROUP
March 2013 – April 2016
<https://www.ggfgroup.it>
Ancona - Italy

- B2B Customer service for OTA and Italian tour operator Eden Viaggi.
- Event management of the first online platform of tourism in Marche Region Italy.
- Training, cordination and management of the startup team for the Seeport Hotel in Ancona (4 stars hotel)

Sales & Marketing Manager – Executive Assistant

BOCCHINI SPA
July 2009 – December 2012
www.bocchini.it
Ancona - Italy

- Executive Assistant of the Board
- HORECA Junior sales advisor for the Turkish market and online marketing assistant.
- Development of the sales Turnover of the HORECA channel in the National and International contest
- Development of the supplier and customer database to improve the effectiveness of the business unit proposals B2B

Consultant E-markeplace

FUNDES Organization
October 2004– May 2006
<https://www.fundes.org>
Bolivia

National Consultant for the Project e-marketplace “su negocio Virtual” and development of the website www.mypyme.com

Attaché

Ministry of Foreign Affairs of Bolivia
October 2002– May 2004
<http://www.cancilleria.gob.bo>
Bolivia

Attaché for the internal relations between the Government of Bolivia and the Organization of American States OAS, United Nations UN, South Africa, Surinam in the following international events.

Direct organization of 2 ministerial meetings under the XIII Ibero-American Summit

- Summit of LatinAmerican municipalities
- XIII Ibero-American Summit
- XXIV CAIRNS Group Ministerial Meeting
- 3th Summit of International Relations professionals of the South Cone